



## **PUBLIC RELATIONS COMMITTEE**

**Wednesday, September 28, 2022**

**9:30 am – 11:00 am (ET)**

**Motif Room- Conrad Hotel**

Phone Number: 888-585-9008

Meeting ID: 371-835-339

**I. WELCOME, ROLL CALL AND ANTITRUST STATEMENT** **TAB 1**

**II. CEO REPORT**

**III. WINNING MESSAGES FOR HOSPITALS**

a. Presenter: Tom Rodriguez, Locust Street Strategies

**IV. PUBLIC AFFAIRS UPDATE** **TAB 2**

a. The Real Story Campaign

b. Coalitions

i. Partnership for America's Health Care Future

ii. Coalition to Protect America's Health Care

c. Playbook Update and Development

d. FAH Podcast: Hospitals In Focus

e. Upcoming Events

i. Rural Hospital Week

f. Social Media Workgroup

**V. ADVOCACY ISSUES IN 2023**